

Is there a need for public and community agencies providing a stronger evidence base for interventions

Often market better

Jury out on whether we have made a worthwhile change to regional ED

Some areas we can impact on

Risk around paralysis by analysis

Understanding what information is relevant

Understanding the dynamics around employment in knowledge community

Government agencies an important contributor

Need to think how decisions will impact business and community

Decisions need to have numbers facts etc behind them

Impact studies been used across tech sector for a long time

Loudest people scream for the money –not necessarily the best option without the studies you wont see the other opportunities

Not enough evidence yet for our future state

Can ED be more targeted etc if built around a solid strategic principle

Helpful to have a strategy to work towards

Often a catalyst industry – need to find it, flow on effect

Under the radar sectors important

Look across the whole region at what is economically best for all

Wouldn't move forward without a goal – mission statement,
vision

Needs to be clearly communicated to everyone

Cant have a scattergun approach

Is it important to drive collaboration across multiple areas

Decentralisation better, local needs better understood by locals

Collaboration needs incentive

Local government pointless if working in a silo

Relationships between different economic agencies important

NZ distinct in our local government funding

Each government agency has been siloed – now a move to a bigger focus on outcomes

Collaboration can only benefit us all – needs to be face to face

More action

Collaboration important to gain a shared intelligence platform

Project by project – gets the right people

Utilise technology tools

Needs strong leadership

Don't want to duplicate efforts and funding