

# **Community Ownership And Leadership**

## **Building Resilient Local Communities!**

Presentation to

GWRC Economic Development Conference August 2016

By **Dale Williams**

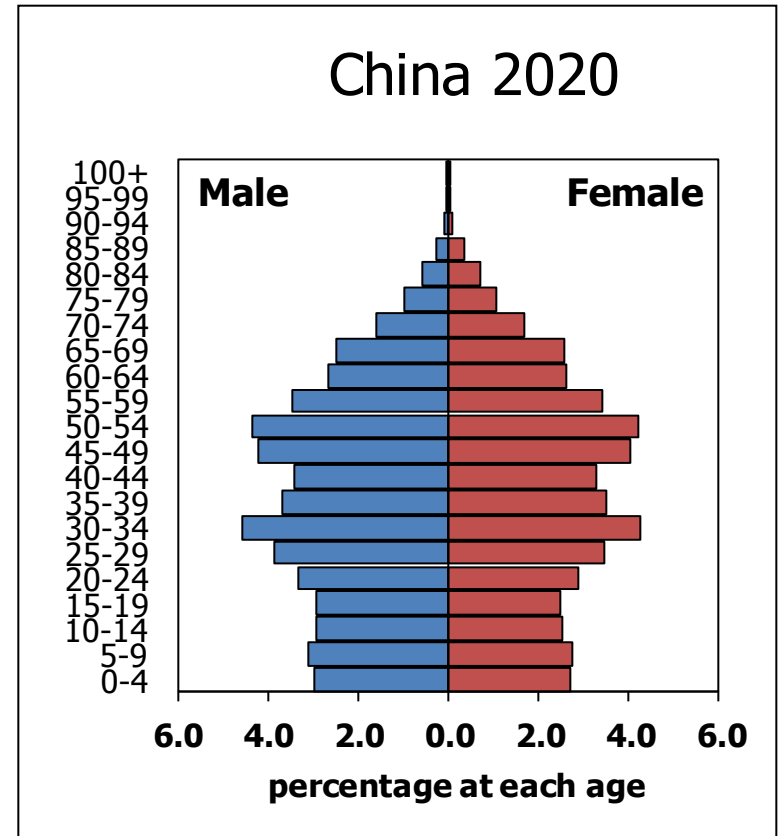
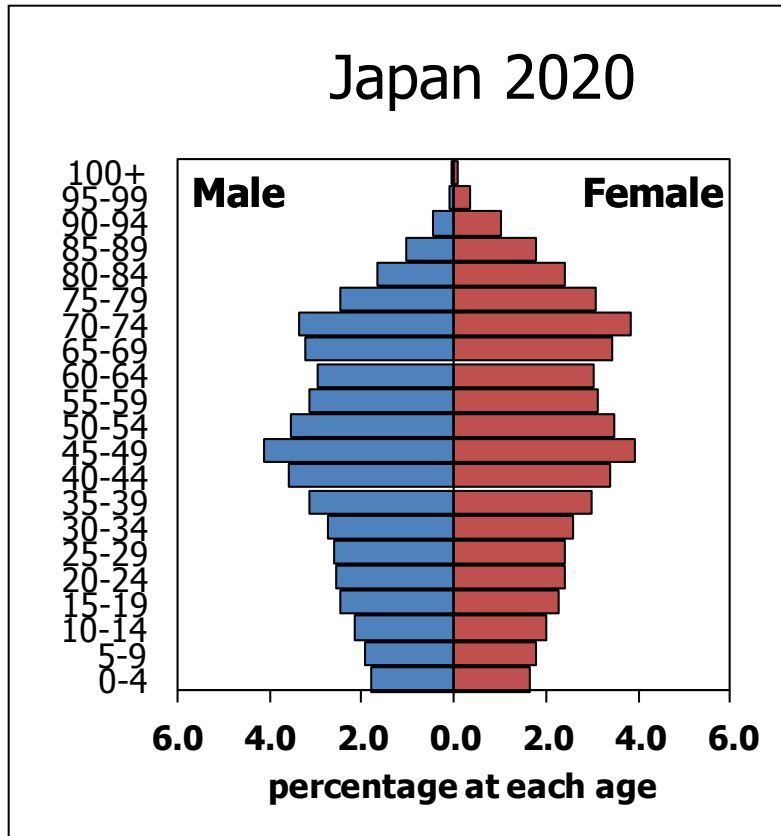
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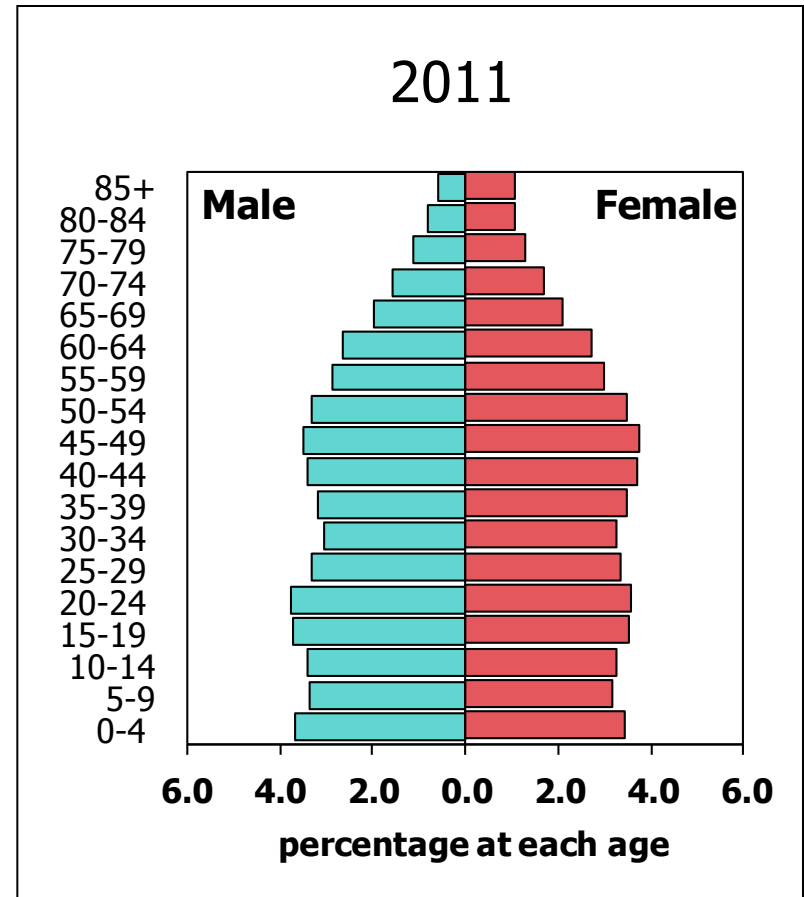
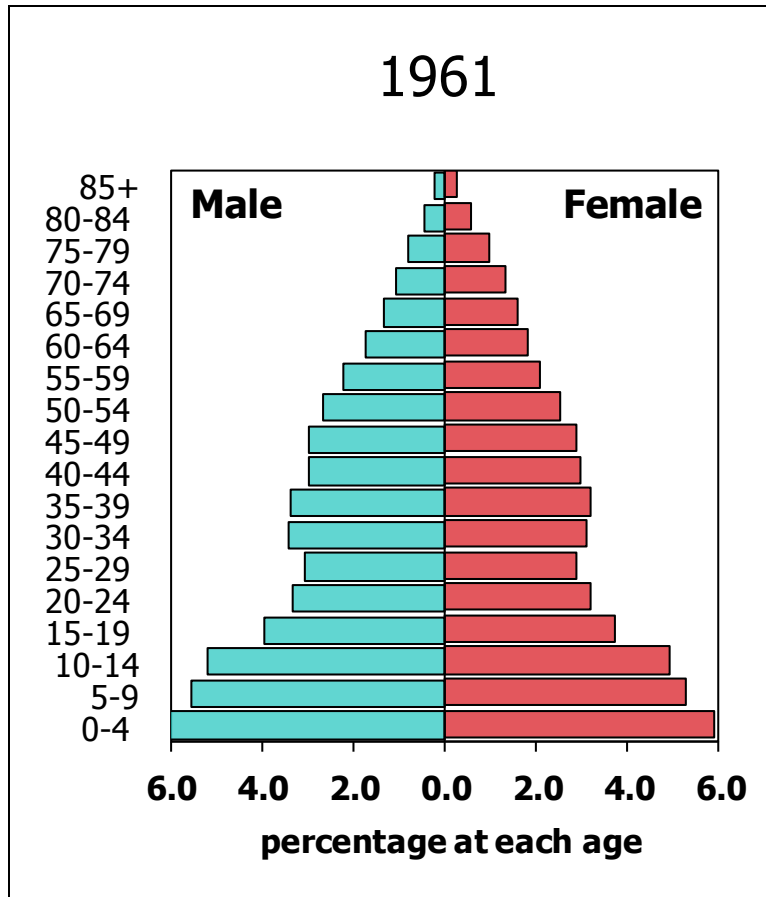
**PORIRUA YOUTH 2  
WORK MOVEMENT**

# Aging Population Demographics

Globally, population ageing is already slowing and ending growth



# The ageing New Zealand picture



# Developed countries are rapidly contracting

<b>2011 Info</b>	<b>65+ Years</b>	<b>All other age groups combined</b>
<b>By 2021</b> <i>5 years from now!</i>	25%	-1.3%
<b>By 2031</b> <i>15 years from now!</i>	49% (+98 million)	-3.9% (-40million)

# In New Zealand

## Staggering shifts in the ratio of young to old

2011 Info	65+ Years	All other age groups combined
<p><b>By 2026</b>  <i>Only 10 years from now!</i></p>	<p>61% increase</p>	<p>5.4%</p>
<p><b>By 2031</b>  <i>15 years from now!</i></p>	<p>100% increase            doubles from currently            600k to 1.2m Nzers            Over 65 years old</p>	

***‘Young people will be more sought after,  
harder to find, and more expensive to secure,  
from now on’***

***Prof Natalie Jackson 2011***

***No surprise then that we have acute skills  
shortages in **all** NZ industries in 2016...  
and potentially ‘Zombie towns’...  
unless we **Build Resilient Local Communities...**  
so how do we do that?***

# C.O.A.L.-Community Ownership And Leadership

Based on Otorohanga, MTFJ Y2W Strategy, research, evidence, NZ and international examples...

developed by DFW, embraced by Leaders, perfected by Communities!

**Leadership** – Brand, Vision, Goals, Structure....Waka for Community to board

**Community** – Partnerships, gather info S/D/R, co-ordinate

**Ownership** - All sectors of Community, celebrate, futureproof

Mayor, Iwi Partners Porirua

The logo for the Porirua Youth 2 Work Movement is a dark blue arrow pointing to the right. The text 'PORIRUA YOUTH 2' is in a smaller font above 'WORK MOVEMENT' in a larger font. A small orange and red tab is visible at the top left of the arrow.

PORIRUA YOUTH 2  
WORK MOVEMENT

Leaders- AG- Brand/ Vision/ Goal

Partnership Agreement – 4 principles – Employers  
Schools, Resources, Partners, Community

Gather info, co-ordinate, evaluate, communicate,  
celebrate

***Leadership!***



# Porirua JobFest August 2016

*Not Career Expo....Speed Dating Porirua style!*

- \* Invitation only
- \* 40 Employers with jobs
- \* Job Seekers – schools, W&I, Tertiary grads, whanau

*Community!*

# Porirua Youth2Work Move*Mentors*

Te Kupenga Mahi – the **NetWork**

‘Community Mentors providing the *Net*  
supporting those in *Work!*’

Hardware - Software

*Ownership!*

***‘A Community without a  
Youth to Work Strategy  
is **NOT** Sustainable!’***

***Dale Williams 2016***