



Meeting Report  
28 May 2015

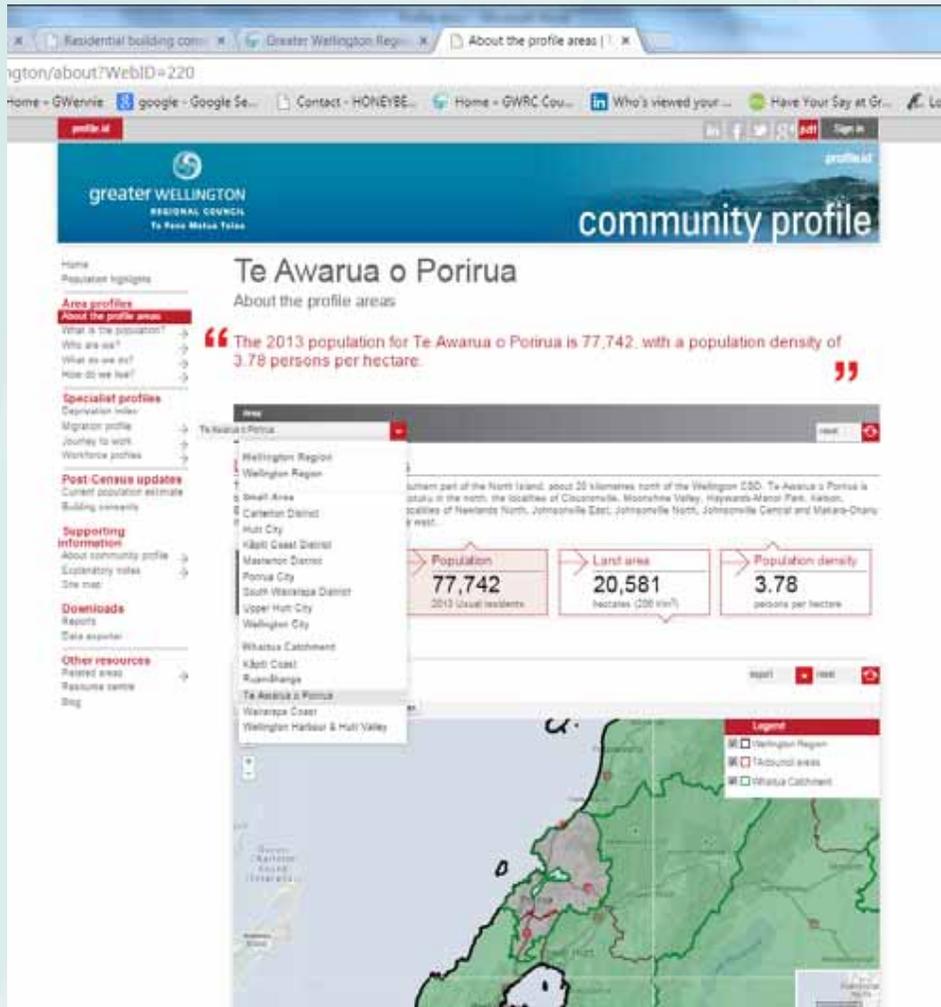
# Demographics



greater WELLINGTON  
REGIONAL COUNCIL  
Te Pane Matua Taiao

## .id the population experts Report

Demographic and spatial analyst, population forecasters, housing analysts, Census data , mapping and IT experts.



<http://profile.idnz.co.nz/greater-wellington>

# Population

Te Awarua o Porirua	2013		
	Number	% ↕	Wellington Region %
Population (excluding O/S visitors)	77,739	100.0	100.0
▪ Females	40,182	51.7	51.7
▪ Males	37,557	48.3	48.3

## Dominant groups

Higher proportion of couple families with child(ren)

Lower proportion of one-parent families

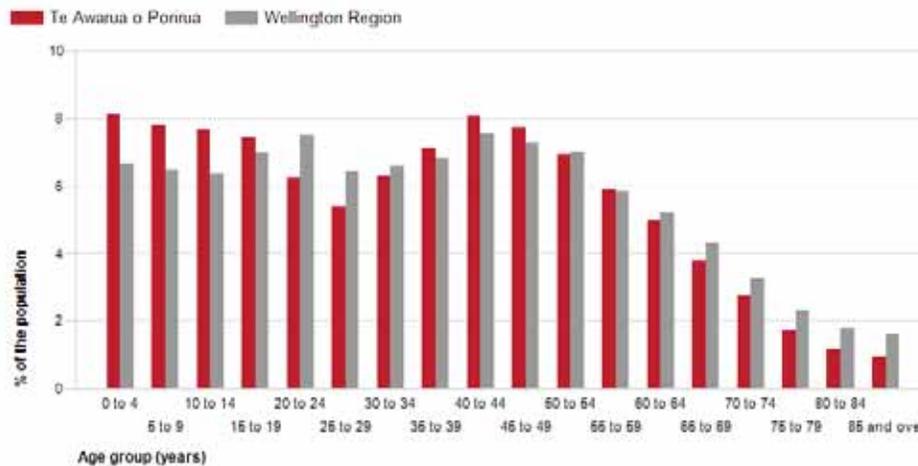
## Overall

45.3% couples with child(ren)

16.2% were one-parent families

(42.0% and 17.0% respectively Region)

Five year age structure, 2013



Source: Statistics New Zealand, Census of Population and Dwellings, 2013  
Compiled and presented by id, the population experts



## Ethnic groups

Te Awarua o Porirua		2013		
Ethnic group - multi-response	Number	% of total population	Wellington Region %	
European	48,684	62.6	73.2	
Māori	12,324	15.9	12.4	
Pacific peoples	14,283	18.4	7.7	
Asian	8,514	11.0	10.0	
Middle Eastern/Latin American/African	729	0.9	1.4	
New Zealander	1,092	1.4	1.7	
Other ethnicity	18	0.0	0.0	

## Birthplace - ranked by size

Te Awarua o Porirua		2013		
Country of birth	Number	%	Wellington Region %	
United Kingdom	4,719	6.2	7.4	
Samoa	3,045	4.0	1.6	
South Africa	1,077	1.4	1.0	
Philippines	936	1.2	1.0	
Fiji	933	1.2	0.8	
Australia	918	1.2	1.5	
China, People's Republic of	906	1.2	1.3	
India	855	1.1	1.5	
Cook Islands	618	0.8	0.3	
Tokelau	441	0.6	0.2	

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## Dominant groups

- 23.4% of the population was born overseas (24.0% Region)
- 4.0% Samoa (1.6% Region)
- 6.2% United Kingdom (7.4% Region)

## Emerging groups

People born overseas decreased by 14,616 or 45.2%. ('06 to '13)

- Philippines (+576 persons)
- South Africa (+363 persons)
- China, People's Republic of (+348 persons)
- India (+336 persons)

## Age structure - service age groups

Te Awarua o Porirua		2013		
Service age group (years)	Number	%	Wellington Region %	
Babies and Pre-schoolers (0 to 4 )	6,315	8.1	6.7	
Primary Schoolers (5 to 11)	8,376	10.8	9.0	
Secondary Schoolers (12 to 17 )	7,233	9.3	7.8	
Tertiary education and independence (18 to 24)	7,026	9.0	10.6	
Young workforce (25 to 34)	9,093	11.7	13.1	
Parents and homebuilders (35 to 49)	17,835	22.9	21.7	
Older workers and pre-retirees (50 to 59)	9,984	12.8	12.9	
Empty nesters and retirees (60 to 69)	6,816	8.8	9.5	
Seniors (70 to 84)	4,353	5.6	7.3	
Elderly aged (85 and over)	726	0.9	1.6	
<b>Total</b>	<b>77,757</b>	<b>100.0</b>	<b>100.0</b>	

## Highest qualification achieved

Te Awarua o Porirua		2013		
Qualification level	Number	%	Wellington Region %	
Higher degree	3,981	6.7	9.4	
Bachelor degree	8,454	14.2	16.0	
Post school (excluding university)	11,574	19.5	18.9	
School qualification	19,746	33.2	31.8	
No qualification	9,471	15.9	14.5	
Not stated / included	6,186	10.4	9.4	
<b>Total persons aged 15+</b>	<b>59,412</b>	<b>100.0</b>	<b>100.0</b>	

## Labour force status

Te Awarua o Porirua		2013	
Labour force status	Number	%	Wellington Region %
Total in labour force	40,128	67.6	66.9
Not in labour force	16,494	27.8	28.7
Employment status unidentifiable	2,778	4.7	4.4
Total persons aged 15+	59,400	100.0	100.0

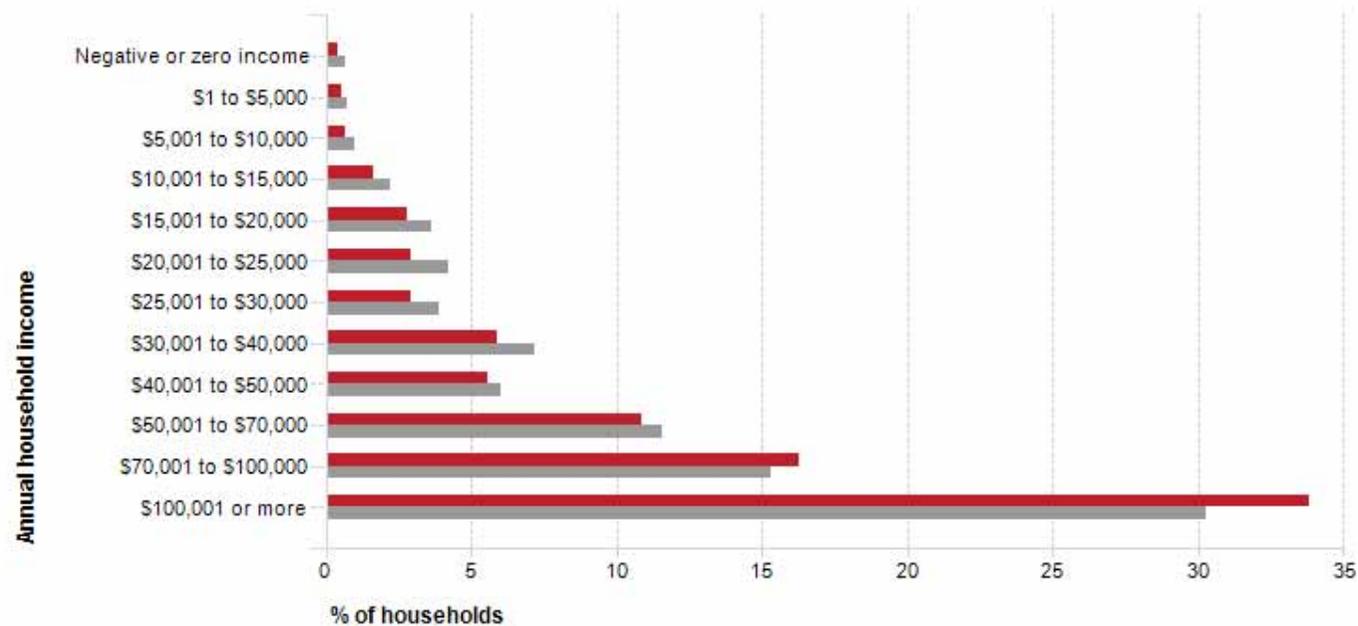
## Occupation of employment

Te Awarua o Porirua		2013	
Occupation	Number	%	Wellington Region %
Managers	6,033	16.4	16.7
Professionals	9,765	26.5	28.6
Technicians and trades workers	3,471	9.4	9.6
Community and personal service workers	3,291	8.9	8.6
Clerical and administrative workers	5,169	14.0	12.9
Sales workers	3,108	8.4	8.4
Machinery operators and drivers	1,395	3.8	3.4
Labourers	2,613	7.1	6.7
Not stated / included	2,031	5.5	5.2
Total employed persons aged 15+	36,876	100.0	100.0

## Annual household income, 2013

export

■ Te Awarua o Porirua ■ Wellington Region



Source: Statistics New Zealand, Census of Population and Dwellings, 2013  
Compiled and presented by .id, the population experts.

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## Housing tenure, 2013



Source: Statistics New Zealand, Census of Population and Dwellings, 2013  
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## Overall (per household)

77.8% access to the internet

83.1% access to a cell/mobile phone

(Region 77.2% and 81.6% respectively)

## Telecommunications access

Te Awarua o Porirua

2013

Connection type - multi-response	Number	% of households	Wellington Region %
Access to a cellphone/mobile phone	21,510	83.1	81.6
Access to a fax machine	3,036	11.7	11.1
Access to a telephone	21,927	84.7	81.3
Access to the internet	20,130	77.8	77.2
No access to telecommunication systems	279	1.1	1.2

Source: Statistics New Zealand, Census of Population and Dwellings 2006 and 2013. Compiled and presented by .id, the population experts.