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Report 13.64

Economic Wellbeing Committee

Minute extract from meeting held on 7 March 2013

Public Transport Marketing Campaign 2013

Zelda MacKenzie, Manager, Customer Services, spoke to the report.

Moved (Cr Glensor / Cr Lamason)

That the Committee:

- 1. Receives the report.
- 2. Notes the content of the report.
- 3. Agrees to the implementation of a public transport promotion campaign.
- 4. Agrees to make one SW and one Matangi car available for the campaign with the wrap on the windows to be restricted to 30% maximum with Contavision material at 40%.

Moved as an amendment to motion 4

(Cr Swain / Cr Ponter)

4. Agrees to make one SW and one Matangi car available for the campaign with the wrap being excluded from the windows.

The amendment was LOST.

The substantive motion was put and **CARRIED**.

#1182522