

Travel Demand Management Strategy Activities

Action Status (September 2008)

Progressing as planned	
Key milestone achieved	😊
Moderate delay	😐
Significant delay (more than two years)	😞

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS Ramp Metering, ATIS & HOV lanes	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	NZTA	TAs GWRC Policy & Strategy	44%	Regional VMS - 7 signs installed in key locations (eg Cobham Drive, Rimutaka Hill, Centennial Highway, SH1 sth Levin) to advise motorists of congestion, incidents, detour options, etc. Stage II includes installation of further 8 VMS late 2008 at other congestion spots on SH1, SH2 & SH58 - running according plan. ATMS - aiming to install ATMS, CCTV & VMSS between Terrace Tunnel & Petone. Phase 1: infrastructure & CCTV, Ngauranga to Tce tunnel approx \$4M - contract substantially complete; balance design & infrastructure to be installed 2008/09 (bal ~\$11.2M). CCTV installation on Centennial Highway 98% complete. CCTV installation on the WICB 90% complete. Wgtn Traffic Management Centre is being developed & implemented to operate SH network ITS infrastructure & co-ordinate network incidents, across lower North Island.	
NZTA New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & NZTA's TDM Strategy	Plan implemented by 2007/08	Plan implemented	NZTA	GWRC Policy & Strategy TAs	52%	NZTA TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008.	
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs	Campaign commences in 2006/07	Campaign implemented	GWRC Transport Strategy Implementation	NZTA NZTA	25%	Ongoing series of sustainable transport initiatives & messages related to GWRC's Travel Plan Programme. GWRC sustainable transport web page developed (see www.gw.govt.nz/travelplans). World Carfree Day challenge to chief executives September 07/08.	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC Transport Strategy Development and Transport Strategy Implementation	TAs NZTA	25%	GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop.	
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC Transport Strategy Development and Transport Strategy Implementation	TA's NZTA Ministry for the Environment	25%	GWRC become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan was submitted to the Ministry for the Environment. Internal urban design audit of some of GWRC's facilities was completed with assessments & a summary report presented to Executive Management in Dec 2007. Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWRC & TA staff in Oct 2007.	
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC Transport Strategy Implementation	TAs Schools NZ Police Central government agencies Other workplaces	25%	16 schools & 6 Territorial Authorities (TA) throughout the region are taking part in the School Travel Plan Programme (involving over 6,500 primary & secondary students). 12 workplaces are taking part in the Workplace Travel Plan Programme (involving almost 12,000 staff & 20,000 tertiary students).	
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC		100%	Executive Management Team adopted GWRC's Travel Plan in June 2007. Implementation of the Travel Plan Action Plan underway.	😊
					KCDC	GWRC Transport Strategy Implementation	28%	Staff Travel Plan implementation plan progressively being phased in. Approved and funded by senior management. Employee Commuter Survey conducted late 2005. Actions in place at present include: inclusion of 4 bicycles & 3 hybrid vehicles on fleet, intranet-based RideShare programme, revision of Vehicle User Policy to allow staff to carpool, 10 bike secure storage facility and end of journey shower now operational.	😐
					PCC	GWRC Transport Strategy Implementation	0%	No formal internal travel plan is being developed in 2008/09. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	😞
					WCC	GWRC Transport Strategy Implementation	28%	WCC will be undertaking an organisational travel survey to benchmark our current travel practice.	😐
					HCC	GWRC Transport Strategy Implementation	100%	Travel Plan adopted May 2008. Measures approved by EMT include: provision of bike lockers & showers, public transport & bicycle subsidies, use of scooters.	😊

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
					UHCC	GWRC Transport Strategy Implementation	28%	Staff member working with GWRC to develop school travel plans. Three currently in place. Council travel plan being developed.	☹
					SWDC	GWRC Transport Strategy Implementation	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC Transport Strategy Implementation	0%	Council has completed a vehicle use policy for council vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles.	☹
					MDC	GWRC Transport Strategy Implementation	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					NZTA (formally Transit NZ)	GWRC Transport Strategy Implementation	60%	A Transit NZ wide travel plan was launched in April 2008. A full-time travel plan coordinator at National Office has been employed. The Travel Plan is currently being implemented. A travel snapshot survey of all regional offices is scheduled for October. Quarterly business travel monitoring has been put in place. A 'new' travel plan will need to be actioned once relocation is complete & new structure is put in place.	
					EECA	GWRC Transport Strategy Implementation	92%	EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sept 2007 (Train – 14; Car – 8; Walk – 15; Bus – 24; Cycle – 5; Motorbike – 2; Car pool - 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of City Hop and Green-Cabs as taxi company of choice in Auckland and Wellington. Travel plan due to be refreshed by end of 2008 and aligned with other initiatives - eg GOVT3, Carbon neutral.	☹
					Ministry of Transport (MoT)	GWRC Transport Strategy Implementation	76%	MOT has completed the set up and research phases of its travel plan. 2008 survey data indicate that 4% of staff commute alone by car (15% in 2006) and 57% of staff commute by public transport. Possible policies and actions for the travel plan have been collated during the action planning phase and initial analysis is complete. Although the travel plan is not yet finalised, work has begun on particular actions as opportunities present themselves (e.g. a review of MOT's corporate travel policy; video and phone conferencing technology upgrades).	☹
					Regional Public Health (RPH)	GWRC Transport Strategy Implementation	36%	Travel Plan Co-ordinator has initiated a staff travel survey. The set-up phase of Hutt Valley DHB's workplace travel plan is now complete. Background research is well underway. The staff travel survey was carried out during September 2008, and analysis of results is in progress.	☹
					NZTA (formally LTNZ)	GWRC Transport Strategy Implementation	0%	Transit and LTNZ have just merged in August 2008. We have recently completed a travel plan pilot programme in our Palmerston North office. It is our intention to roll this out to our National Office towards the end of the year or beginning of next year once the new structure is put in place.	☹
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC Transport Strategy Development		100%	2008 Survey complete and reported in RLTS AMR 07/08.	☺
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RLTC		25%	No activity this quarter.	
Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC Policy & Strategy		100%	Study completed March 2007 and reported to RLTC in August 2007.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC Transport Strategy Implementation	NZTA	25%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with NZTA national & regional staff.	

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	NZTA		5%	NZTA is not expected to develop a national rideshare tool, but rather are developing national carpool guidelines and marketing resources. GWRC is working with NZTA on the development of these marketing resources and intends to using the national carpool brand in the regional programme.	☹
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC Transport Strategy Implementation		25%	GWRC actively supports & participates in discussions with NZTA & other stakeholders such as the Travel Behaviour Change Advisory Group on the development of a national rideshare programme. GWRC is developing a regional carpool programme that is planned to be launched in March 2009. The programme will be open to every business in the Wellington region and include an online matching service and marketing resources.	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC Transport Strategy Implementation		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	☺
Other Actions	10.2	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	NZTA	GWRC Transport Strategy Implementation (Co-ordinator)	100%	Feet First 2008 was a joint GWRC & NZTA initiative,celebrated from 3 - 7 March 2008, available to all primary schools in the region. 65 schools took part. Of the region's schools, the average number of students participating on Walk to School day was 65%. GWRC participate in steering group developing Feet First Every Week national programme.	☺