

Travel Demand Management Strategy Activities

Action Status (June 2008)

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|---|---|
| Progressing as planned | |
| Key milestone achieved | 😊 |
| Moderate delay | 😐 |
| Significant delay (more than two years) | 😞 |

| Action | No. | Action Description | Target | Performance Measure | Lead Agency | Partner Agencies | Overall Progress | Comments | Delay |
|--|-----|---|---|---|---|--|------------------|--|-------|
| Integrated Network Management Plan | 1.1 | Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes | Plan developed by end of 2006/07 Regional Plan in Place by 2006/07 | Plan is developed & reported to RLTC | Transit NZ | TAs GWRC Policy & Strategy | 36% | Regional VMS - 7 signs installed in key locations (eg Cobham Drive, Rimutaka Hill, Centennial Highway, SH1 sth Levin) to advise motorists of congestion, incidents, detour options, etc. Stage II includes installation of further 8 VMS late 2008 at other congestion spots on SH1, SH2 & SH58. ATMS - aiming to install ATMS, CCTV & VMSS between Terrace Tunnel & Petone. Phase 1: infrastructure & CCTV, Ngauranga to Tce tunnel in 2007/08 (approx \$4M - contract substantially complete); balance design & infrastructure to be installed 2008/09 (bal ~\$9M). CCTV installation on Centennial Highway 90% complete. CCTV installation on the WICB 80% complete. Wgtn Traffic Management Centre is being developed & implemented to operate SH network ITS infrastructure & co-ordinate network incidents, across lower North Island. | |
| Transit New Zealand TDM Strategy | 2.1 | Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy | Plan implemented by 2007/08 | Plan implemented | Transit NZ | GWRC Policy & Strategy TAs | 52% | Transit NZ TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008. | |
| Awareness Campaign | 3.1 | Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs | Campaign commences in 2006/07 | Campaign implemented | GWRC Transport Strategy Implementation | Land Transport NZ Transit NZ | 100% | Ongoing series of sustainable transport initiatives & messages related to GWRC's Travel Plan Programme. GWRC sustainable transport web page developed (see www.gw.govt.nz/travelplans). | |
| Integrated Land Use and Transportation | 4.1 | Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS). | Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services | Submissions made to reviews | GWRC Transport Strategy Development and Transport Strategy Implementation | TAs Transit NZ | 100% | GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop. | |
| Integrated Land Use and Transportation | 4.2 | Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects. | As above | Number of councils formally signed up to the NZ Urban Design Protocol | GWRC Transport Strategy Development and Transport Strategy Implementation | TA's Transit NZ Ministry for the Environment | 100% | GWRC become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan was submitted to the Ministry for the Environment. Internal urban design audit of some of GWRC's facilities was completed with assessments & a summary report presented to Executive Management in Dec 2007. Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWR & TA staff in Oct 2007. | |
| Travel Plans | 5.1 | Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc. | 4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016. | Number of travel plans in operation | GWRC Transport Strategy Implementation | TAs Schools NZ Police Central government agencies Other workplaces | 100% | 13 schools & 6 Territorial Authorities (TA) throughout the region are taking part in the School Travel Plan Programme (involving over 5,500 primary & secondary students). 12 workplaces are taking part in the Workplace Travel Plan Programme (involving almost 12,000 staff & 20,000 tertiary students). | |
| Travel Plans | 5.2 | Develop & implement a Workplace Travel Plan for organisation's offices | All agencies to have operating travel plan in place by 2006/07 | Number of plans in operation | GWRC | | 100% | Executive Management Team adopted GWRC's Travel Plan in June 2007. Work is progressing with implementation of the Travel Plan Action Plan. | 😊 |

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| | | | | | KCDC | GWRC Transport Strategy Implementation | 28% | A recommendation of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has been investigated. Employee Commuter Survey conducted late 2005. Actions in place at present include: inclusion of 4 bicycles & 3 hybrid vehicles on fleet, intranet-based RideShare programme, revision of Vehicle User Policy to allow staff to carpool, ability to work from home using Citrix system & planning for more bicycle storage at main council building. | ☹ |
| | | | | | PCC | GWRC Transport Strategy Implementation | 0% | No formal internal travel plan is being developed in 2007/08. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home). | ☹ |
| | | | | | WCC | GWRC Transport Strategy Implementation | 28% | WCC will be undertaking an organisational travel survey to benchmark our current travel practice. | ☹ |
| | | | | | HCC | GWRC Transport Strategy Implementation | 100% | Travel Plan adopted May 2008. Measures approved by EMT include: provision of bike lockers & showers, public transport & bicycle subsidies, use of scooters. | ☺ |
| | | | | | UHCC | GWRC Transport Strategy Implementation | 28% | Staff member appointed to prepare a plan with assistance from a consultant. | ☹ |
| | | | | | SWDC | GWRC Transport Strategy Implementation | 0% | SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used. | ☹ |
| | | | | | CDC | GWRC Transport Strategy Implementation | 0% | Council has completed a vehicle use policy for council vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles. | ☹ |
| | | | | | MDC | GWRC Transport Strategy Implementation | 0% | Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work. | ☹ |
| | | | | | Transit NZ | GWRC Transport Strategy Implementation | 100% | Travel Plan active. | ☺ |
| | | | | | EECA | GWRC Transport Strategy Implementation | 100% | EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sep 2007 (Train – 14; Car – 8; Walk – 15; Bus – 24; Cycle – 5; Motorbike – 2; Car pool - 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of Green-Cabs as taxi company of choice. Travel plan due to be refreshed by mid 2008. | ☺ |
| | | | | | Ministry of Transport (MoT) | GWRC Transport Strategy Implementation | 52% | MOT has completed the set up phase of the workplace travel plan including establishing a Steering Group. LTNZ staff travel survey tool & 4 focus groups were run in June 2008, along with a review of business travel data & site & policy audits. Survey data indicates that 4% of staff commute alone by car (15% in 2006) & 57% of staff commute by public transport. Now summarising the research phase. Ideas for policies & actions for the travel plan are being collated as the action planning phase gets underway. | ☹ |
| | | | | | Regional Public Health (RPH) | GWRC Transport Strategy Implementation | 28% | HVDHB has appointed a Travel Plan Co-ordinator. Project framework almost complete. | ☹ |

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| | | | | | Land Transport NZ | GWRC Transport Strategy Implementation | 0% | National office travel plan implementation is on hold pending a move to new office site & merger with Transit NZ in July 2008. A 'new' travel plan will need to be actioned once relocation is complete & new structure is put in place. | ☹ |
| Perception Survey | 6.1 | Undertake surveys to determine regional perceptions of issues related to TDM | 2-yearly | Survey completed & results reported in RLTS Annual Monitoring Report (AMR) | GWRC Transport Strategy Development | | 76% | Field work for 2008 survey complete. Report due end July with results in AMR September 2008. | |
| Road Pricing | 7.1 | Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes | Legislation introduced in the medium term | Advocacy undertaken | RLTC | | 100% | GWRC's submission on the LTMA 2007 Bill requested that the Act provide the ability to consider road pricing. | |
| Road Pricing | 7.2 | Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment. | Study completed & reported to RLTC by end 2005/06 | Study completed | GWRC Policy & Strategy | | 100% | Study completed March 2007 and reported to RLTC in August 2007. | |
| Regional Participation at National Level | 8.1 | Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group | Every opportunity to participate taken | Participation in policy development opportunities | GWRC Transport Strategy Implementation | Transit NZ | 100% | GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with both Land Transport NZ & Transit NZ national & regional staff. | |
| National Rideshare Program | 9.1 | Develop a national rideshare tool | Intoduction of scheme as soon as possible | Scheme developed | Land Transport NZ | | 5% | Land Transport NZ is not expected to develop a national rideshare tool, but rather are developing national carpool guidelines. GWRC has developed Car Pool Scheme Guidelines & complementary Guaranteed Ride Home Programme Guidelines through its Workplace Travel Plan Programme. | ☹ |
| National Rideshare Program | 9.2 | Actively support national level programmes that seek to develop & implement a national rideshare programme | Every opportunity to support taken | Participation in national rideshare programme development opportunities | GWRC Transport Strategy Implementation | | 100% | GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on development of a national rideshare programme. GWRC investigating viability of carpool programme for regional travel plan programme. | |
| Other Actions | 10.1 | Walk 21 International Charter for Walking | Sign Charter | Charter Signed | GWRC Transport Strategy Implementation | | 100% | GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities. | ☺ |
| | 10.2 | Capital & Coast District Health Board Staff Travel Plan | C&CDHB to implement travel plan | Travel Plan Implemented | GWRC Transport Strategy Implementation | Capital and Coast District Health Board | 100% | The C&CDHB travel plan is progressing with ongoing implementation actions & planned activities. The Sept 2007 staff evaluation survey showed a slight decrease in car drivers at Wellington Hospital over the past two years. | ☺ |
| Other Actions | 10.3 | Short Trip Reduction in the Wellington Region - Sustainability Management Fund Project | GW to provide management support of joint project | Project Complete | GWRC Transport Strategy Implementation | Sustainability Trust Ministry for the Environment | 100% | The Community Based Social Marketing approach to voluntary household travel behaviour change within the Lower Hutt community continues in the 2007/08 year. GWRC is working with WCC to implement a household travel behaviour change project in the southern & eastern wards. | ☺ |
| Other Actions | 10.4 | Feet First Walk to School Week | GW to coordinate 2007/08 regional "Feet First" campaign. | Campaign complete | Land Transport NZ | GWRC Transport Strategy Implementation (Co-ordinator) | 100% | Feet First 2008 was a joint GWRC & Land Transport NZ initiative,celebrated from 3 - 7 March 2008 & available to all primary schools in the region. 65 schools took part. Of the regions schools, the average number of students participating on Walk to school day was 65%. | ☺ |