

Travel Demand Management Strategy Activities

Action Status (March 2008)

Progressing as planned	
Key milestone achieved	😊
Moderate delay	😐
Significant delay	😞

Action	No.	Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes.	Plan developed by end of 2006/07. Regional Plan in Place by 2006/07.	Plan is developed & reported to RLTC	Transit NZ	TAs GWRC Policy & Strategy	36%	Regional VMS - currently 7 signs installed in key locations (eg both tunnels, Rimutaka Hill, Centennial Highway, SH1 sth Levin) to advise motorists of congestion, incidents, detour options, etc. Expect installation of further VMS mid-2008 at other congestion spots on SH 1 & 2. ATMS - aiming to install ATMS, CCTV & VMSS between Terrace Tunnel & Petone. Phase 1: infrastructure & CCTV, Ngauranga to Tce tunnel in 2007/08 (approx \$4M - contract underway); balance design & infrastructure to be installed 2008/09 (bal ~\$9M). Involves proposed purchase of GWRC watermain for part section of this route. CCTV installation on Centennial Highway 50% complete.	
Transit New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy.	Plan implemented by 2007/08.	Plan implemented	Transit NZ	GWRC Policy & Strategy TAs	52%	Transit NZ TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008.	
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs.	Campaign commences in 2006/07.	Campaign implemented	GWRC Transport Strategy Implementation	Land Transport NZ Transit NZ	75%	Ongoing series of sustainable transport initiatives & messages related to GWRC's Travel Plan Programme. GWRC sustainable transport web page developed (see www.gw.govt.nz/travelplans).	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services.	Submissions made to reviews	GWRC Transport Strategy Development and Transport Strategy Implementation	TAs Transit NZ	75%	GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop.	
	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.		Number of councils formally signed up to the NZ Urban Design Protocol	GWRC Transport Strategy Development and Transport Strategy Implementation	TA's Transit NZ Ministry for the Environment	75%	GWRC become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan was submitted to the Ministry for the Environment. Internal urban design audit of some of GWRC's facilities was completed with assessments & a summary report presented to Executive Management in Dec 2007. Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWRC & TA staff in Oct 2007.	
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC Transport Strategy Implementation	TAs Schools NZ Police Central government agencies Other workplaces	75%	11 schools & 9 workplaces throughout the region are currently implementing their travel plans. Schools (primary & secondary): Redwood (Tawa); Titahi Bay (Porirua); Wilford (Hutt City); Maoribank, Mangaroa & St Joseph's (Upper Hutt); Douglas Park & St Matthew's Collegiate (Masterton); Kenakena, Paraparaumu Beach & Paraparaumu College (Kapiti). Schools showing interest in signing up include: Cardinal McKeefrey (Wellington), Plimmerton (Porirua), Lakeview (Masterton) & St Bernadette's (Hutt City). Workplaces: Victoria University of Wellington, Shell NZ, Ministry for the Environment, Capital & Coast District Health Board, Hutt City Council, National Institute of Water & Atmospheric Research, Hutt Valley District Health Board, Inland Revenue Department, GWRC.	
				Number of plans in operation	GWRC		100%	Executive Management Team adopted GWRC's Travel Plan in June 2007. Work is progressing with implementation of the Travel Plan Action Plan.	😊
					KCDC	GWRC Transport Strategy Implementation	5%	A recommendation of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has been investigated. Employee Commuter Survey conducted late 2005. Actions in place at present include: inclusion of 4 bicycles & 3 hybrid vehicles on fleet, intranet-based RideShare programme, revision of Vehicle User Policy to allow staff to carpool, ability to work from home using Citrix system & planning for more bicycle storage at main council building.	😐
		PCC	GWRC Transport Strategy Implementation	0%	No formal internal travel plan is being developed in 2007/08. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	😞			
					WCC	GWRC Transport Strategy Implementation	28%	WCC will be undertaking an organisational travel survey to benchmark our current travel practice.	😐

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					HCC	GWRC Transport Strategy Implementation	52%	HCC agreed to participate in GWRC's Travel Plan Programme for workplaces in July 2007. A working party has been set up & a survey of staff has been completed. Some measures have been approved by EMT including provision of bike lockers & showers. Further work is being done on other measures including public transport subsidies, use of scooters, car pooling etc.	☹
					UHCC	GWRC Transport Strategy Implementation	0%	Progress delayed by loss of staff resource but intention is still to prepare a plan.	☹
					SWDC	GWRC Transport Strategy Implementation	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC Transport Strategy Implementation	0%	Council has completed a vehicle use policy for council vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles.	☹
					MDC	GWRC Transport Strategy Implementation	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					Transit NZ	GWRC Transport Strategy Implementation	100%	Travel Plan active.	☺
					EECA	GWRC Transport Strategy Implementation	100%	EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sept 2007 (Train – 14; Car – 8; Walk – 15; Bus – 24; Cycle – 5; Motorbike – 2; Car pool - 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of Green-Cabs as taxi company of choice. Travel plan due to be refreshed by mid 2008.	☺
					Ministry of Transport (MoT)	GWRC Transport Strategy Implementation	44%	A staff travel survey in 2006 revealed that the majority of MoT staff commute using PT while 15% commute in SOV. While low, there is a need to explore a possible further reduction in line with Govt's directive (public agencies to achieve a 15% reduction in VKT by 2010). In 2006/07, business travel accounted for 68% of the Ministry's carbon footprint (65% is air travel). In progressing its travel plan, MoT is considering which initiatives will be most effective to reduce this footprint, whilst also promoting the benefits associated with public & active modes of transport. Extensive use is already made of video conferencing facilities. In Feb 2008, MoT recruited a contractor who is progressing our workplace travel planning.	☹
					Regional Public Health (RPH)	GWRC Transport Strategy Implementation	15%	HVDHB has agreed a MOU where GWRC partially funds a Travel Planner. Project framework almost complete & about to appoint Travel Plan Co-ordinator.	☹
Land Transport NZ	GWRC Transport Strategy Implementation	0%	National office travel plan implementation is on hold pending move to new office site & merger with Transit NZ in July 2008. The move to new office site will be completed by June 2008. It is essential a 'new' travel plan will need to be actioned once everyone has been relocated and new structure put in place.	☹					
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM.	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC Transport Strategy Development		15%	Survey undertaken June/July 2006 with results reported in AMR September 2006. Next survey programmed for May/June 2008.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes.	Legislation introduced in the medium term.	Advocacy undertaken	RLTC		5%	Submission made to MoT regarding the Auckland Road Pricing Study. Advocated for enabling legislation through this submission. Agreed to participate with Auckland Pricing Study Part 2.	
	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06.	Study completed	GWRC Policy & Strategy		100%	Study completed March 2007. Study will be reported to RLTC in due course.	

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Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group.	Every opportunity to participate taken.	Participation in policy development opportunities	GWRC Transport Strategy Implementation	Transit NZ	75%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with both Land Transport NZ & Transit NZ national & regional staff.	
National Rideshare Program	9.1	Develop a national rideshare tool.	Intoduction of scheme as soon as possible.	Scheme developed	Land Transport NZ		5%	Land Transport NZ is not expected to develop a national rideshare tool, but rather are developing national carpool guidelines. GWRC has developed Car Pool Scheme Guidelines & complementary Guaranteed Ride Home Programme Guidelines through its Workplace Travel Plan Programme.	☹
	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme.	Every opportunity to support taken.	Participation in national rideshare programme development opportunities	GWRC Transport Strategy Implementation		75%	GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on development of a national rideshare programme. ARTA has extended a trial of rideshare software to more & larger businesses in the Auckland region through the TravelWise Workplace Travel Plan Programme. GWRC investigating viability of rideshare software for regional travel plan programme.	
Other Actions	10.1	Walk 21 International Charter for Walking.	Sign Charter.	Charter Signed	GWRC Transport Strategy Implementation		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	☺
	10.2	Capital & Coast District Health Board Staff Travel Plan.	C&CDHB to implement travel plan.	Travel Plan Implemented	GWRC Transport Strategy Implementation	Capital and Coast District Health Board	100%	The C&CDHB travel plan is progressing with ongoing implementation actions & planned activities. The Sept 2007 staff evaluation survey showed a slight decrease in car drivers at Wellington Hospital over the past two years.	☺
	10.3	Short Trip Reduction in the Wellington Region - Sustainable Management Fund Project.	GW to provide management support of joint project.	Project Complete	GWRC Transport Strategy Implementation	SustainabilityTrust Ministry for the Environment	100%	The Community Based Social Marketing approach to voluntary household travel behaviour change within the Lower Hutt community continues in the 2007/08 year. GWRC is working with WCC to implement a household travel behaviour change project in the southern & eastern wards.	☺
	10.4	Feet First Walk to School Week.	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	Land Transport NZ	GWRC Transport Strategy Implementation (Co-ordinator)	100%	Feet First 2008 was a joint GWRC & Land Transport NZ initiative,celebrated from 3 - 7 March 2008 available to all primary schools in the region. 65 schools took part. Of the regions schools, the average number of students participating on Walk to school day was 65%.	☺