

Turning the tide



GROWING APART: REGIONAL PROSPERITY IN NZ
CARTERTON, 9 AUGUST 2016

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EAQUB & EAQUB

Turning the tide

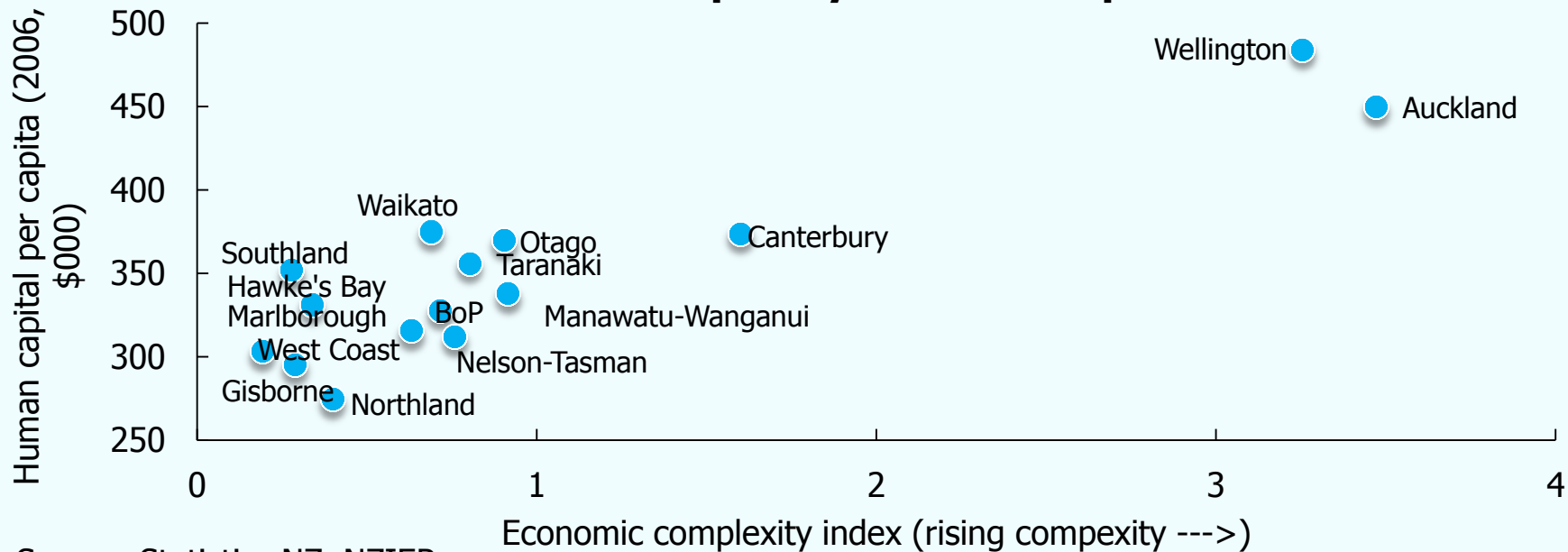
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- **Diverging economies**
 - Unstoppable forces...
 - ...speeding up
- **What matters**
 - People
 - Opportunity
- **Co-ordination & accepting change...**
- **...leveraging opportunities**
- **Investing in people and 'ecosystems'.**

Different economies

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Economic complexity & human capital

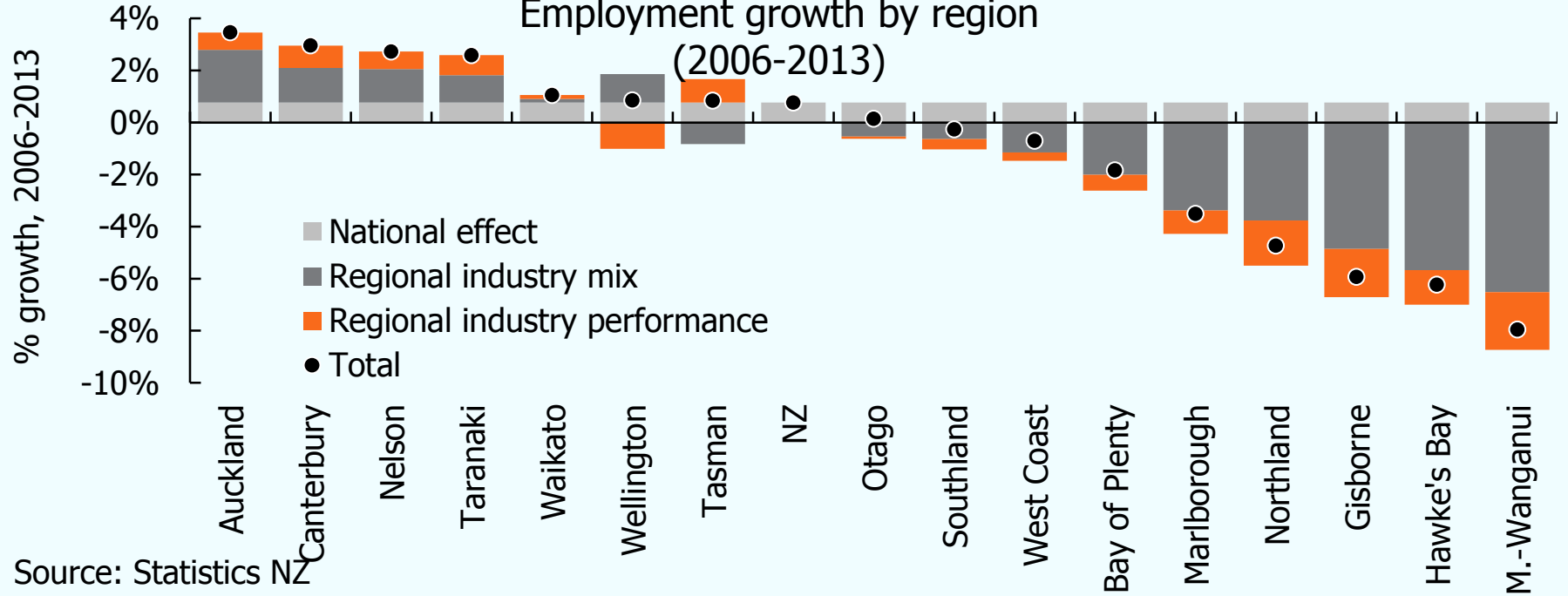


Source: Statistics NZ, NZIER

Cursed by history

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Employment growth by region (2006-2013)



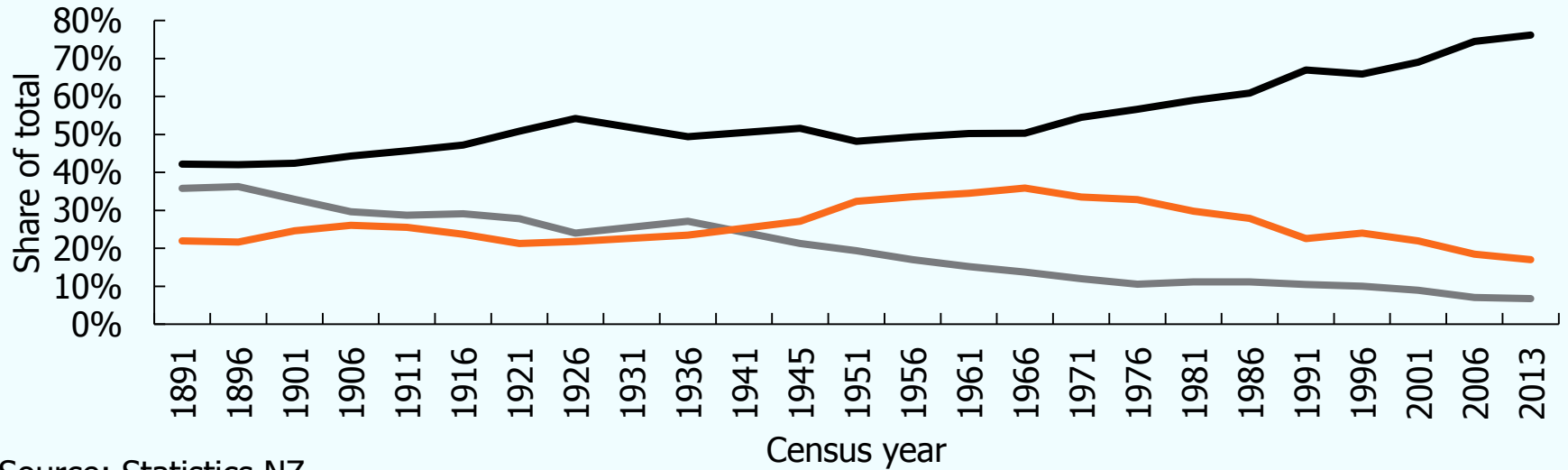
Source: Statistics NZ

Not new

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Employment by industry sector

— Primary — Goods producing — Services

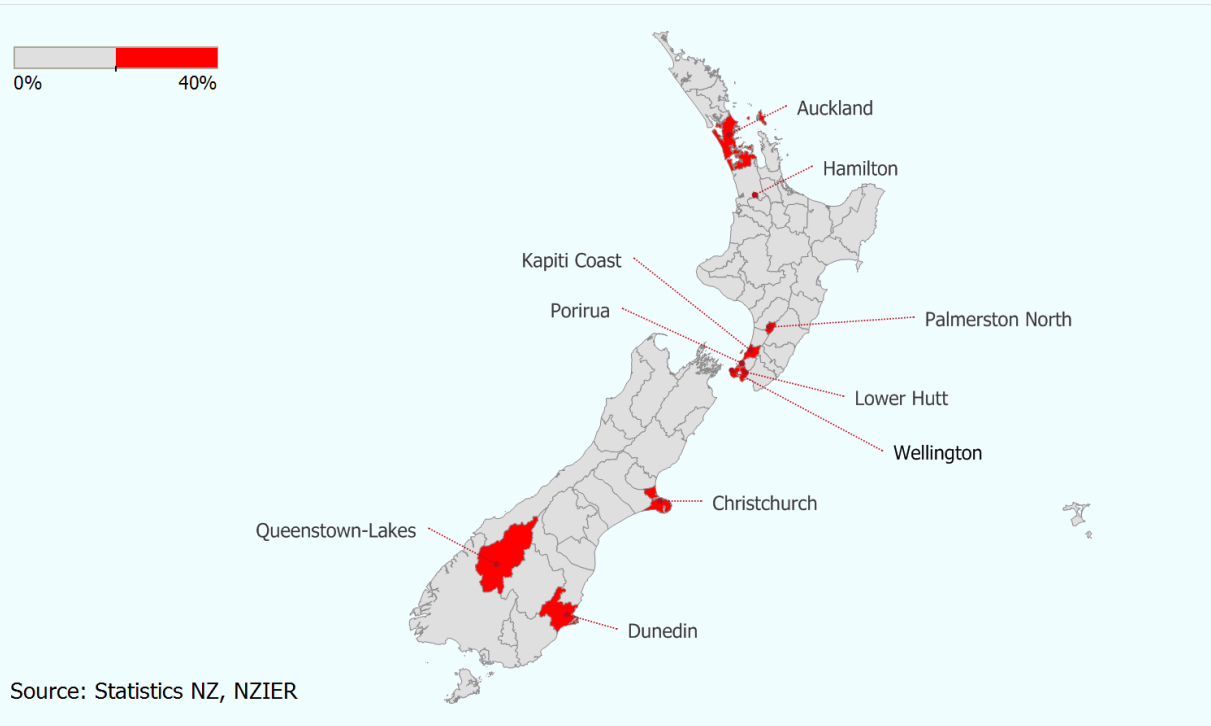


Source: Statistics NZ

New future not for all

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Share of population with tertiary education



Unstoppable forces

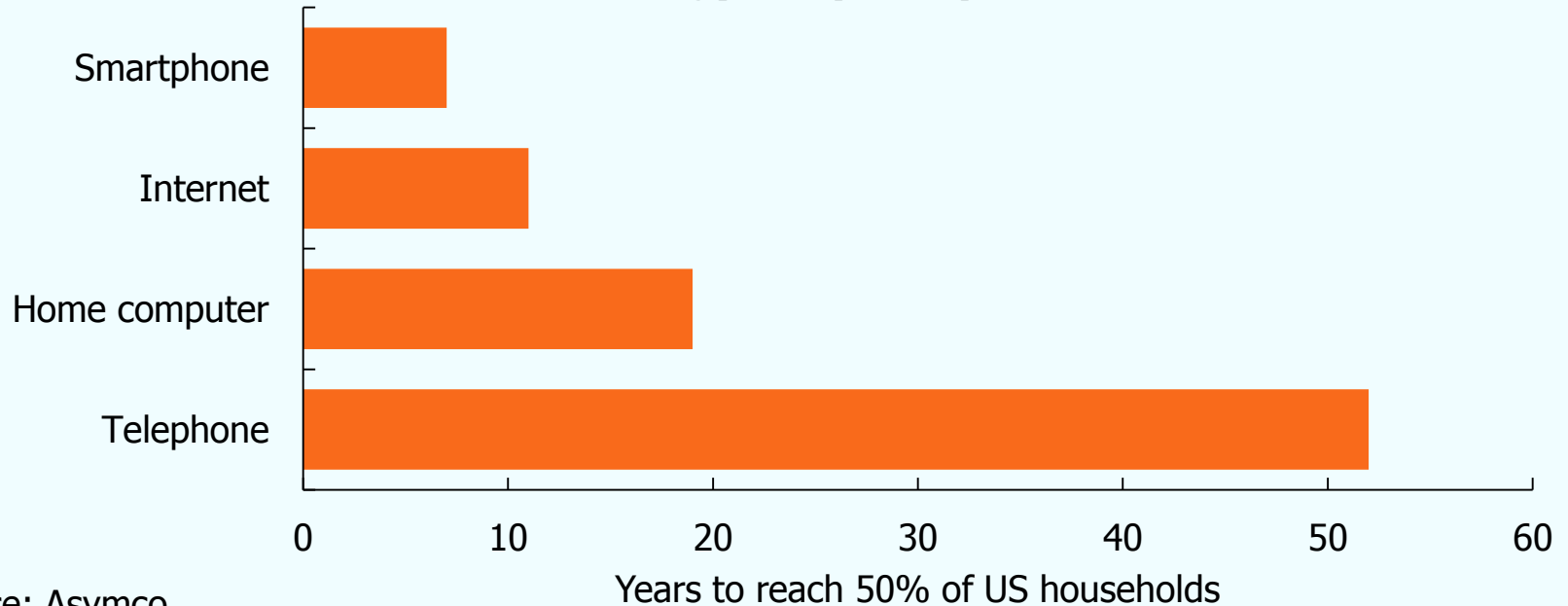
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SPED UP CHANGE

Technology

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Technology adoption pace

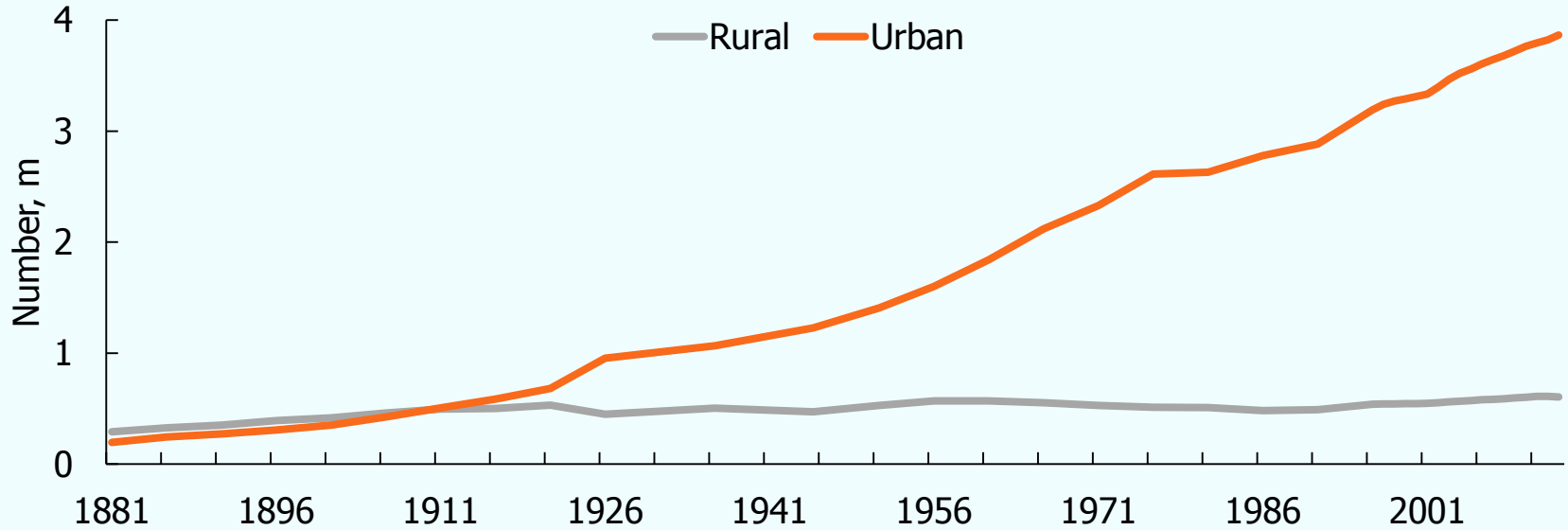


Source: Asymco

Urbanisation

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Population distribution



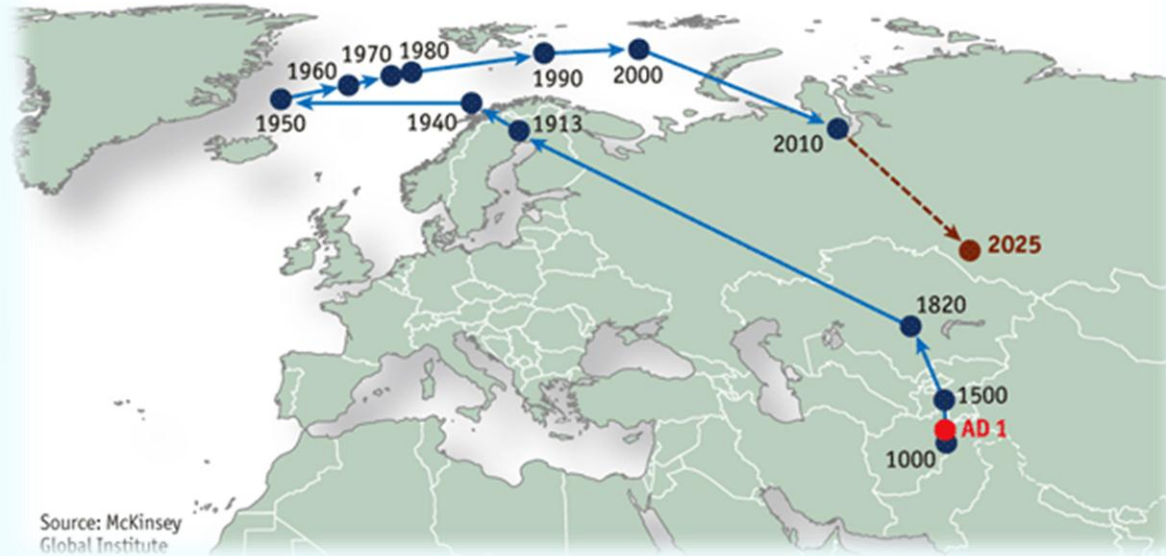
Source: Statistics NZ

Globalisation

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Evolution of the earth's economic centre of gravity

AD 1 to 2025



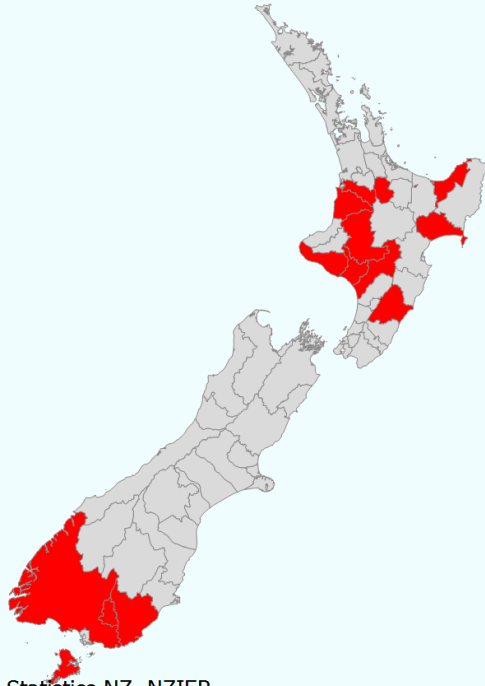
Source: McKinsey
Global Institute

Voting with their feet & ageing

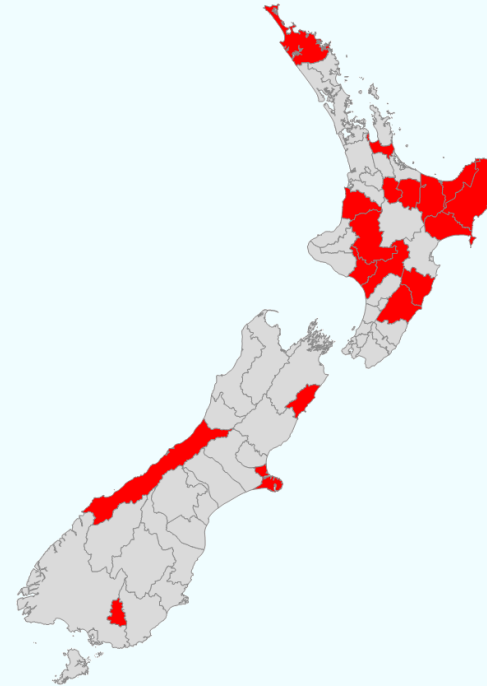
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Population growth between Census, %pa

Mar-06



Mar-13



Source: Statistics NZ, NZIER

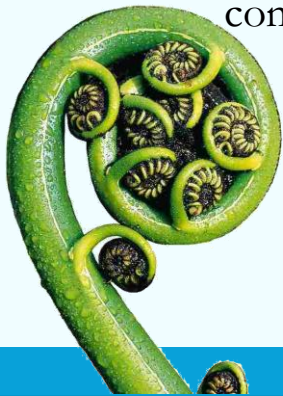
How not to be a Zombie

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“...build on **existing capabilities** by leveraging local strengths and expertise.

...[interventions] should only be to resolve market failures and [if] a community has a credible chance to building a **self sustaining** cluster.”

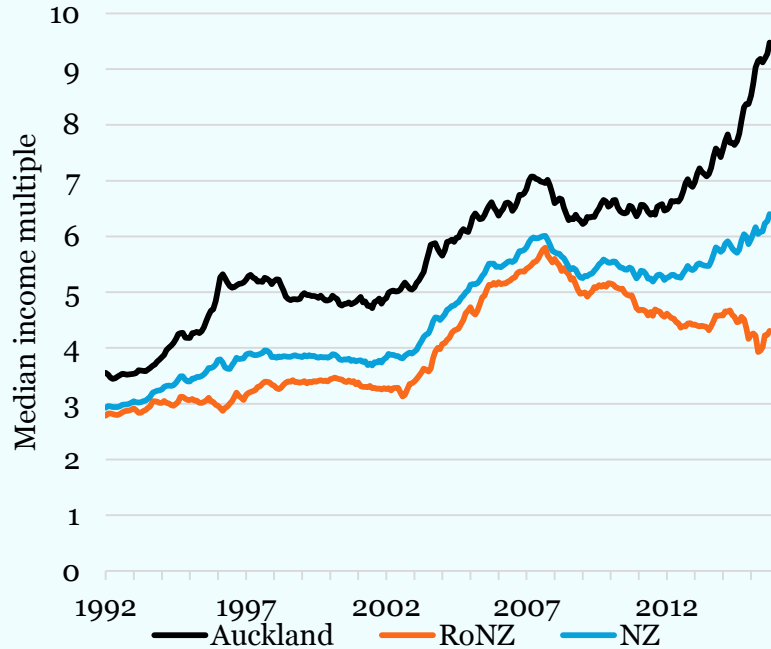
Enrico Moretti
The New Geography of Jobs



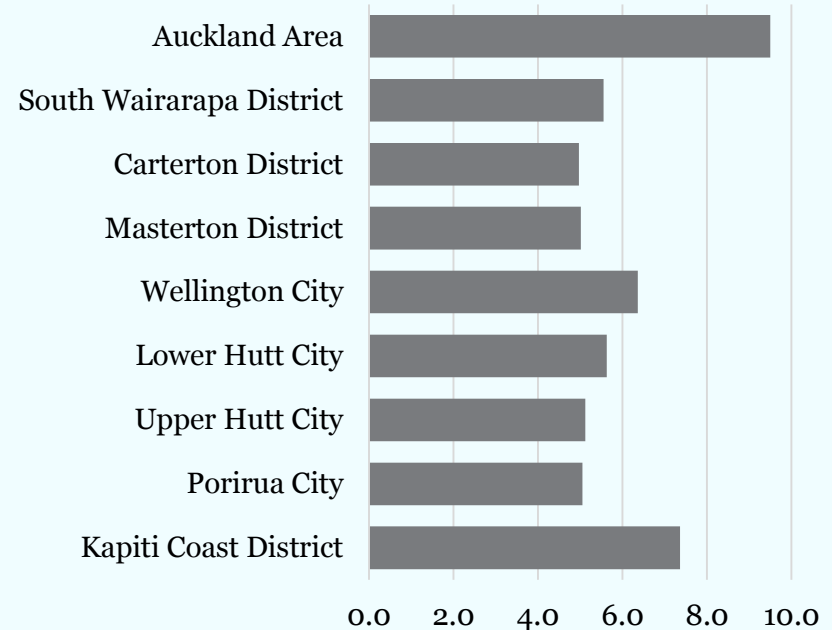
Advantages

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House price to income ratio



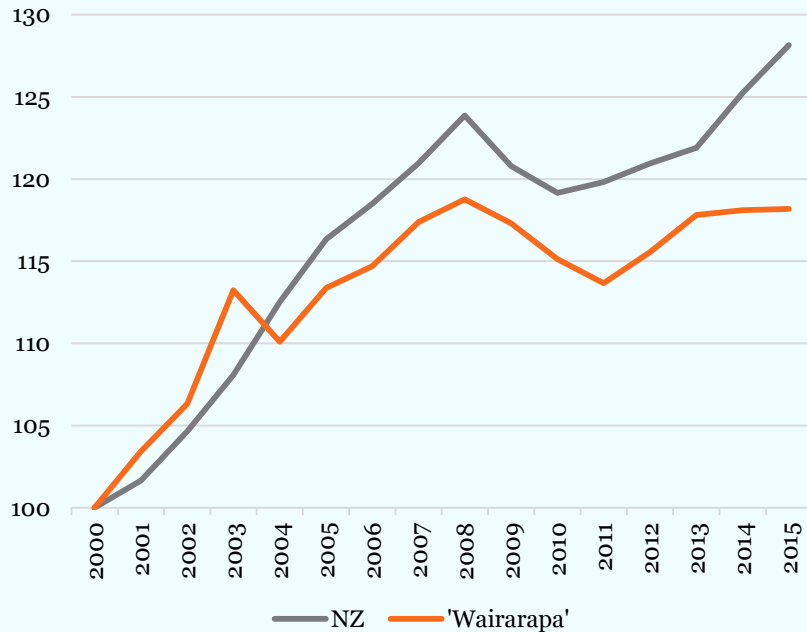
House price to income ratio



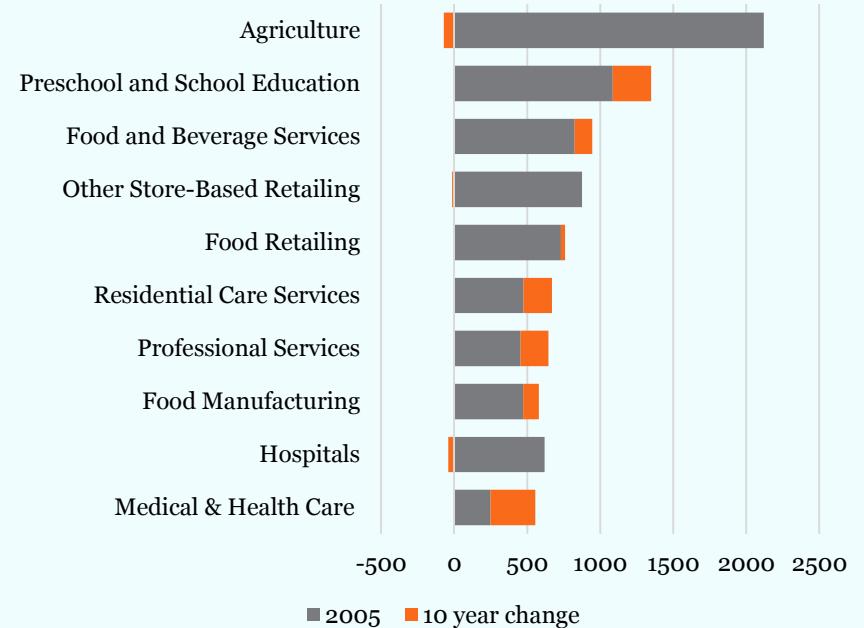
Diverging performance

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Employment performance



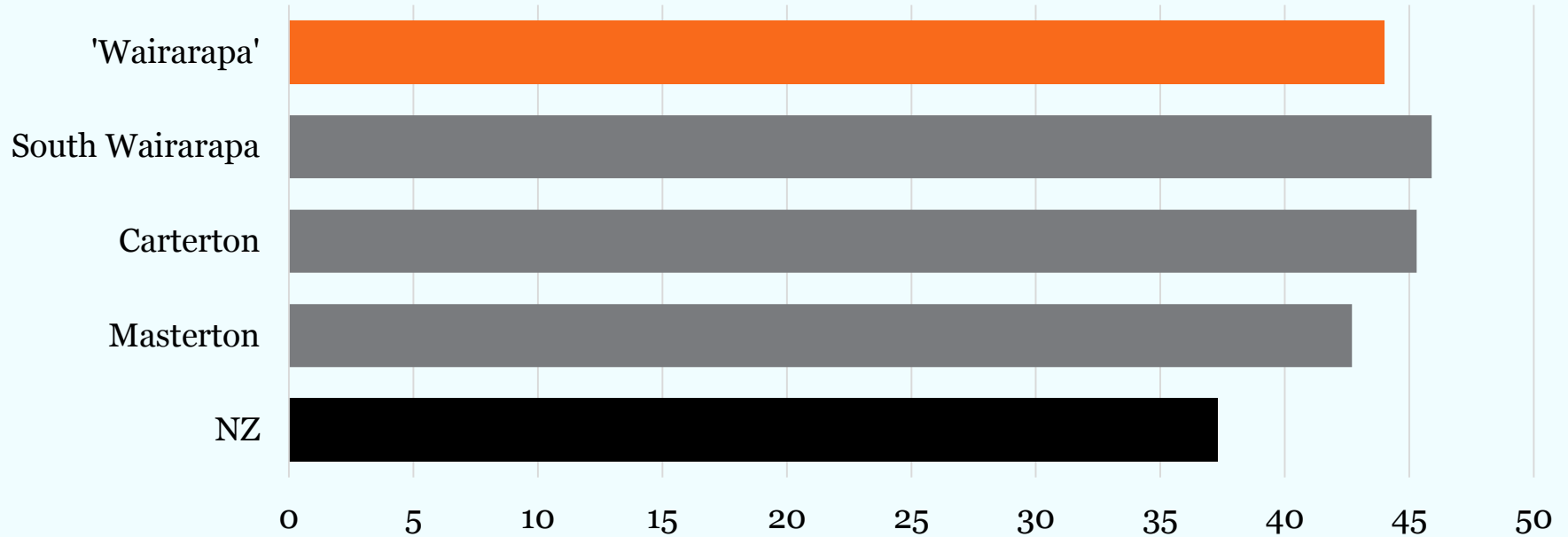
Performance of 10 largest industries



Similar challenges

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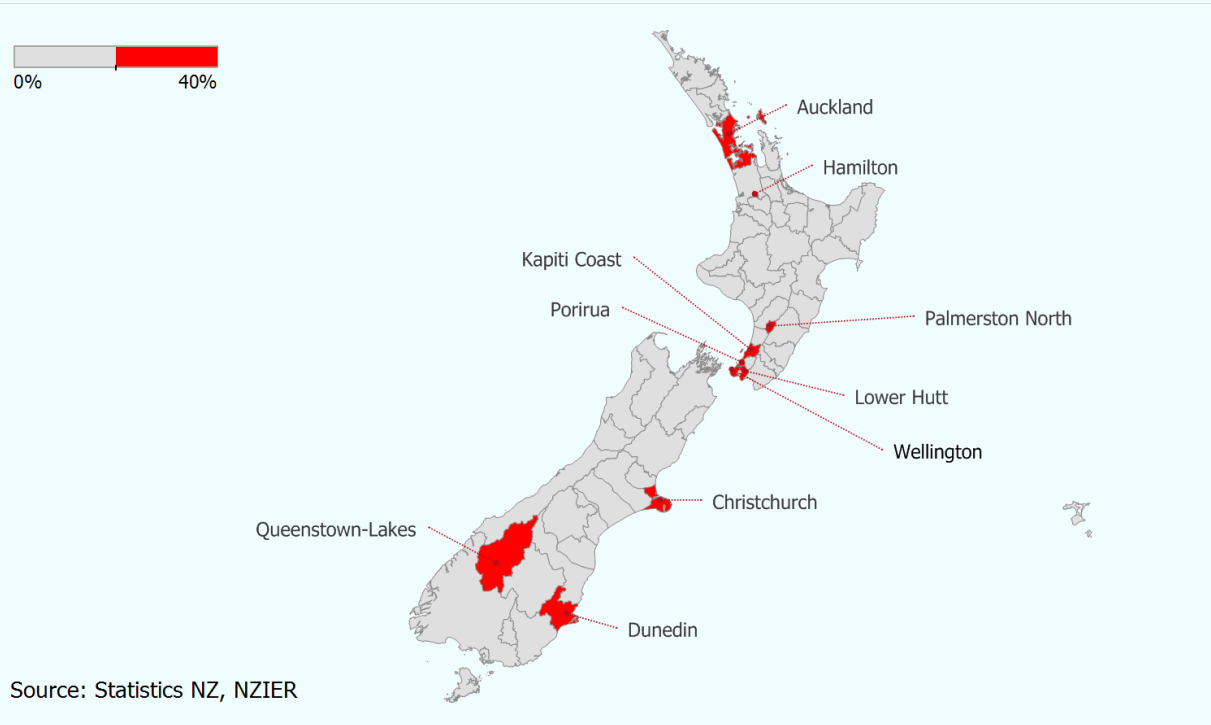
Median Age



New future not for all

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Share of population with tertiary education



Strategies

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- Unshackle – nation building
- Catalyse – co-ordination
 - Investment in social and physical infrastructure
 - Sequencing
 - Co-ordination with other
 - Using BBC
- Graceful decline - ?

Turning the tide

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Thank You

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Q & A