

Safe and Active Transport Initiative Ideas

Topic	Idea
General Road Safety	Investigate use of curriculum resources available
	Include reinforcement of road safety messages at school assemblies and in newsletters
	Ask your local Police Education Officer or Road Safety Coordinator to deliver road safety education
Communicating to Parents and Community	Organise a regular Travel Plan column in the school newsletter to provide information on alternatives to car travel, road safety and Travel Plan updates
	Set up a Travel Plan notice board in public viewing area, to include Travel Plan initiatives, bus routes, walking school bus routes and other road safety information
	Set up a Travel Plan display at Parent/Teacher evening
	Update your school prospectus and new entrant information to include walking routes, bus route, safe drop off zones, brief about the school Travel Plan and other road safety information
	Put the school Travel Plan on the school's website
	Design, develop and use leaflets to advise drivers of safe road conduct and parking expectations
	Educate the resident community with leaflet drops or newspaper articles regarding the School Travel Plan
	Hold a school event to promote the Travel Plan
Dogs	Promote correct procedures when confronted with dogs through Dog Box curriculum unit with local Animal Control Officers
	Access "Keeping Ourselves Safe (KOS)" Police programmes or DSS Animal Management resource
Bullying	Reinforcement through newsletters, class programmes and assemblies about what to do in difficult situations
	Access "Kia Kaha" Police programme
Bus	Map existing bus route and inform and promote more use of this service to student/parent community via school newsletter/flier
	Bus flier to be distributed to new families and placed on the school website
	Talk with bus users about appropriate bus behaviour

	Create bus agreement for students and parents to sign, including behaviour expectations
	Review School Road Safety Policy to include bus protocol
	Promote bus use; create a buddy system, offer incentives
Walking	Get your class to plan their journey and/or create walking maps to show safe routes
	Publicise the benefits of walking to school to the parent community and work with your local sport authority to provide initiatives such as the 10,000 steps @school programme
	Set up 'Walking Wednesdays' and give walkers cards so they can collect a stamp or sticker each day/week they walk
	Set up Park and Walk – parents park at a nearby car park (e.g. church) and walk the rest of the way with their child
	Create an Inter-Class Competition to see which class can walk the longest within a certain timeframe
	Create a 'Walk The Milford Track' (or other Great Walk) Competition to see which student/class can walk it the quickest
	Get involved in National and International campaigns to promote walking, e.g. Feet First, Push Play Day and IWALK Club
	Encourage staff to participate in Active Schools training and use Active Schools toolkit in classrooms
	Establish Walking School Bus routes and appoint a school coordinator and drivers
	Establish informal walking meeting points
	Produce and provide WSB or "Its' cool to walk to school" hats, ponchos, drink bottles, bag tags, tickets, certificates, umbrellas, hi vis safety vests
	Investigate incentives for parent WSB driver e.g. pedometer and link with 10,000 steps
	Discuss 'walking friendly' uniforms
Biking	Investigate ways to reduce children's bag loads e.g. lockers, 'e-homework' etc
	Undertake a biking skills programme at school
	Set up a 'Biking Buddies' programme
	Set up better bike facilities e.g. covered bike racks