
From: Kieran Murray
Sent: Tuesday, 27 September 2016 4:07 p.m.
To: Greg Akehurst
Subject: data on Aust gateways
Attachments: MarketProfile_China_May14.pdf; MarketProfile_SouthKorea_May14.pdf; MP-2013_INDO-Web.pdf

Hi Greg

I mentioned during our discussions that since preparing the CBA I had seen data on the proportion of time that visitors to Australia from China and 'other Asia' spend in their chosen gateway cities. Here is the material I was referring to. My reading is that visitors to Australia from:

- China spend 81% of their nights in their gateway city
- South Korea spend 77% of their nights in their gateway city
- Indonesia spend 80% of their nights in their gateway city

Kind regards

Kieran