

FutureFit

City Resilience and Sustainability

Absolutely Positively
Wellington City Council

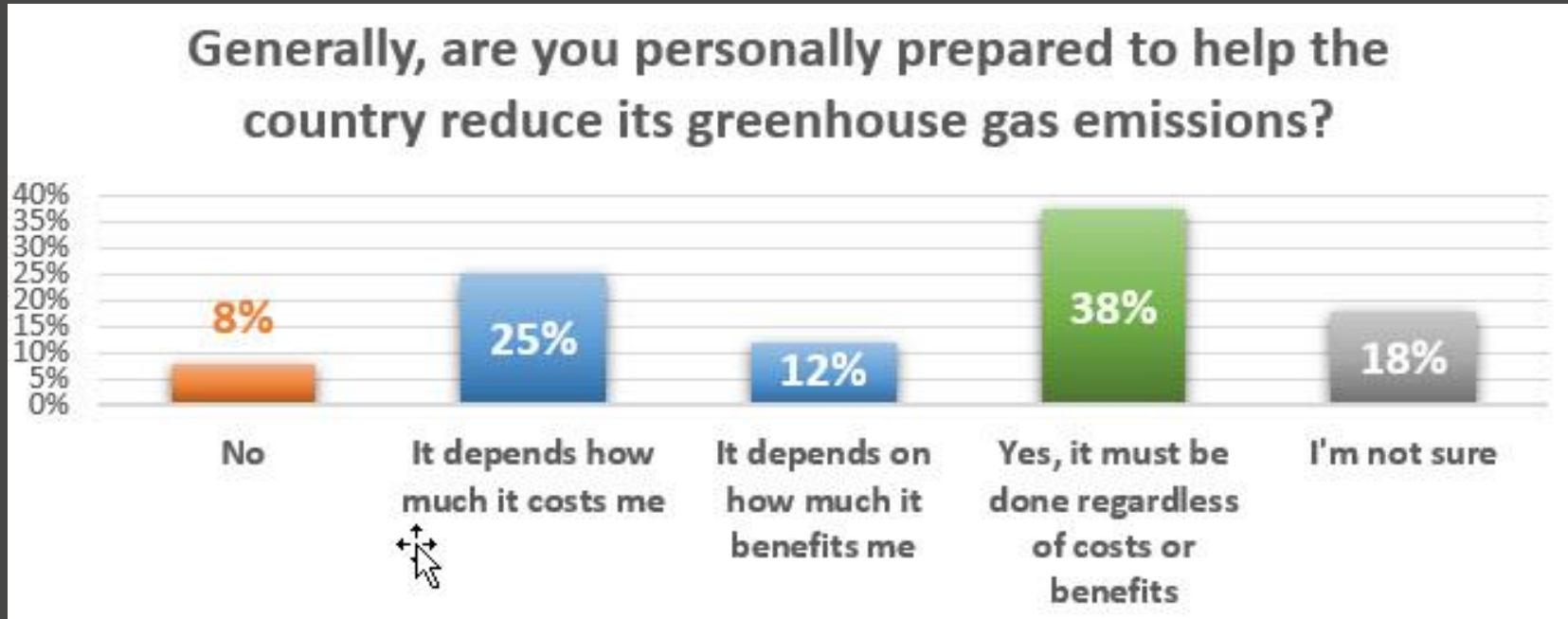
Me Heke Kī Pōneke

Background

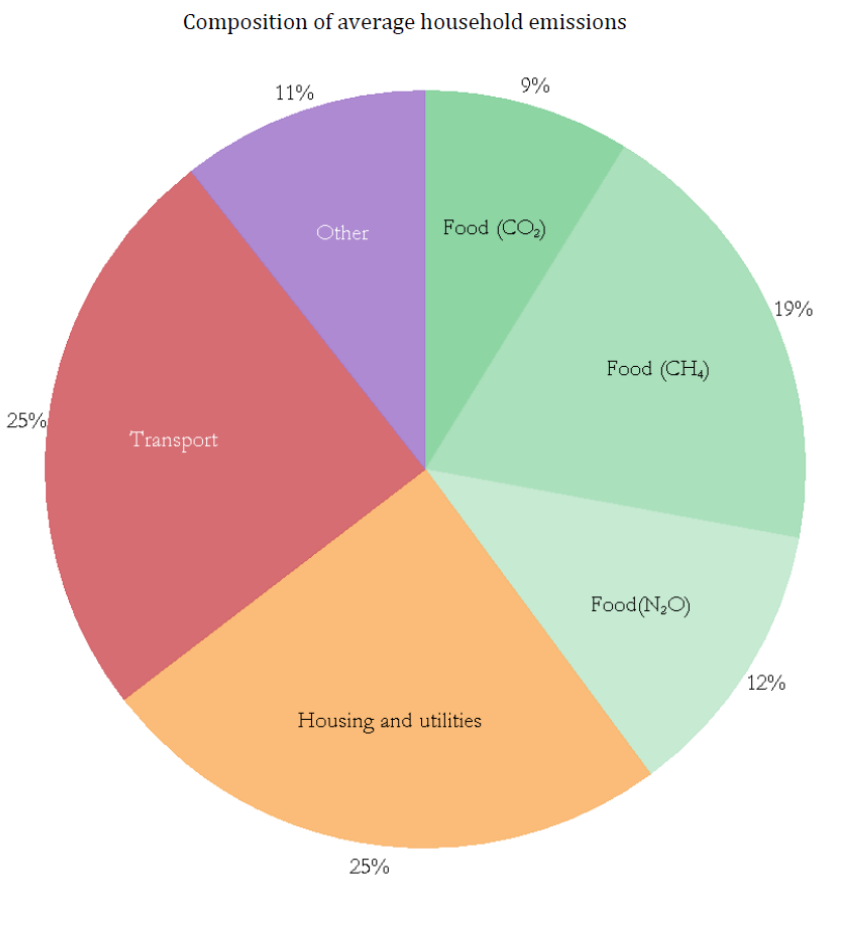
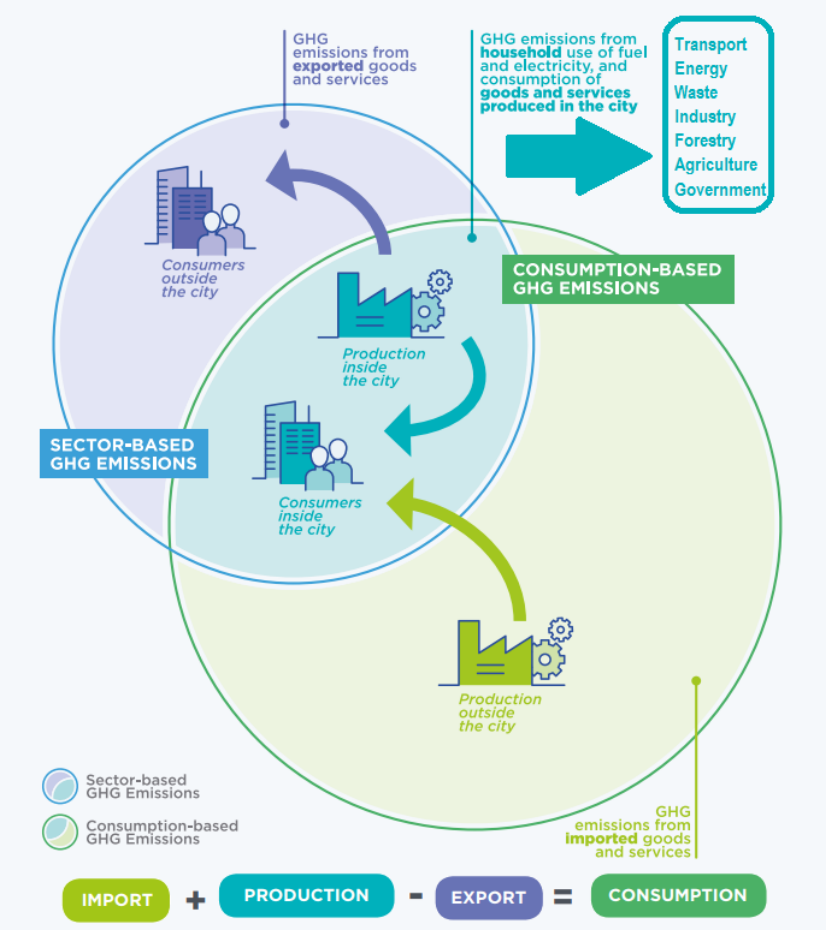
Future Fit has been developed to educate and equip individuals on the day to day actions they can take to lower their carbon emissions

- gamified personal carbon footprint calculator, draws upon learnings from well known behavior change programmes
- developed collaboratively by both Auckland and Wellington City Council
- This unique online tool is designed to empower New Zealanders to act on climate change by:
 - a) quantifying the carbon emissions associated with their daily lifestyle actions;
 - b) challenging individuals and teams to reduce them.

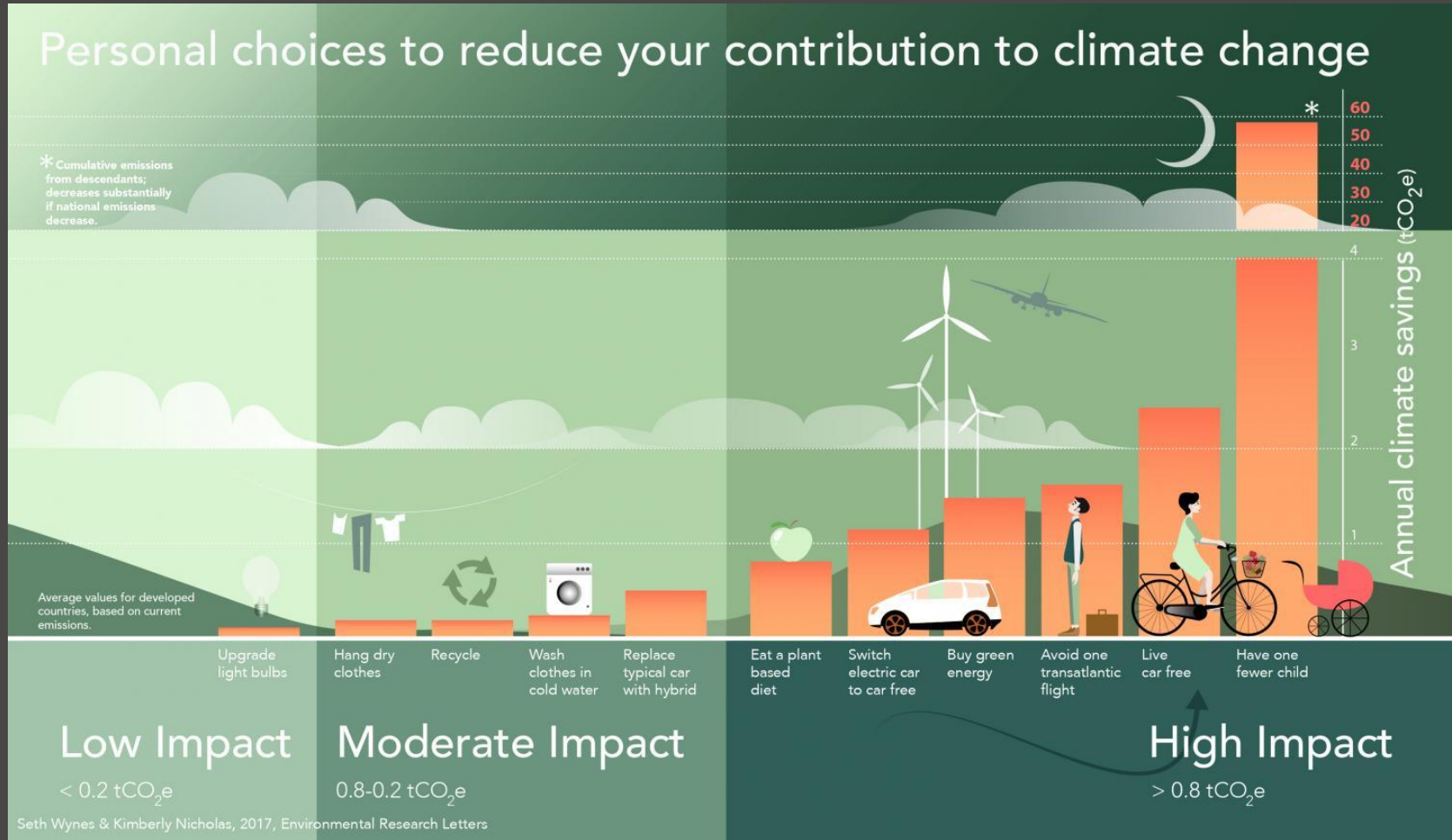
A quick reality check



Sector vs Consumption Emissions



How to reduce your carbon



Schedule and Outcomes

- Launch at Auckland's Climate Action Plan (ACAP) Symposium in March, 18th 2019.
- Annually run a “three week Future Fit “challenge
- Plan to build additional functionality for organisations to re-skin for staff engagement – estimated launch Aug 2019
- Track regional reductions over time



DISCOVER YOUR IMPACT ON THE PLANET



Do you want to get an idea of the impact of your current lifestyle? Are you looking for new ideas on how you can make a difference? Interested in challenging your friends or colleagues to take action?

Welcome to FutureFit.

Whether you're starting out on your journey or you're looking to step up your game FutureFit has something for you. Get a snapshot of your impact in around 5 minutes or take your time and use FutureFit to set goals, track, and share your progress.

Get started »

